

## INVOICE



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 Main: (860)728-3333  
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
496695-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Advertiser	Product	Estimate Number
Friends of Elizabeth Esty	FRIENDS DF E ESTY	1915

Billing Address:

Greer Margolis Mitchell Burns, Inc (GMMB)  
 Attention: Accounts Payable  
 3050 K St NW  
 Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	496695	06358312

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	118	125

Agency Ref	Advertiser Ref

Send Payment To:

**WFSB**  
 BOX 13034  
 Newark, NJ 07188-0034

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/08/12	Late Night with David Lett	11:35pm - 12:37am	MTWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/02/12 12:11 AM Late Night with David Letterman 11:35pm - 12:37am :30 EEC12CT507TH \$250.00 NM 1 WFSB M 10/08/12 11:49 PM Late Night with David Letterman 11:35pm - 12:37am :30 EEC12CT507TH \$250.00 NM									
2	10/02/12	10/08/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	3	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/02/12 12:27 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT507TH \$275.00 NM 3 WFSB F 10/05/12 12:10 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT507TH \$275.00 NM 1 WFSB M 10/08/12 12:14 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT507TH \$275.00 NM									
3	10/02/12	10/08/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/03/12 4:37 PM 4p-5p Dr. Oz 4pm-5pm :30 EEC12CT507TH \$350.00 NM 2 WFSB F 10/05/12 4:11 PM 4p-5p Dr. Oz 4pm-5pm :30 EEC12CT507TH \$350.00 NM									
4	10/02/12	10/08/12	Eyewitness News	5am - 5:30am	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/04/12 5:11 AM Eyewitness News 5am - 5:30am :30 EEC12CT507TH \$500.00 NM									
5	10/02/12	10/08/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	4	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB Tu 10/02/12 5:20 PM Eyewitness News 5pm - 5:30pm :30 EEC12CT507TH \$675.00 NM									

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**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

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Friends of Elizabeth Esty	FRIENDS OF E ESTY	1915	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/08/12	10/08/12	9am-10am	9am - 10am	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/08/12 9:56 AM 9am-10am 9am - 10am :30 EEC12CT507TH \$175.00 NM									
13	10/08/12	10/08/12	HIMYM/Partners	8pm - 9pm	1-----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/08/12 8:45 PM HIMYM/Partners 8pm - 9pm :30 EEC12CT507TH \$2,200.00 NM									
14	10/06/12	10/06/12	7a-9a Sat. Eyewitness Ne7am-9am		-----1-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 10/06/12 8:12 AM 7a-9a Sat. Eyewitness New 7am-9am :30 EEC12CT507TH \$500.00 NM									
15	10/07/12	10/07/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/07/12 9:06 AM CBS Sunday Morning 9:00am - 10:30am :30 EEC12CT507TH \$1,100.00 NM									
16	10/07/12	10/07/12	Delayed The Good Wife	930-1030p	-----1	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/07/12 Delayed The Good Wife 930-1030p :00 \$2,600.00 NM See MG 16.2 2 WFSB Su 10/07/12 9:06 PM Amazing Race 830-930p :30 EEC12CT507TH \$2,600.00 NM MG for 16.1 10/07									
17	10/02/12	10/08/12	Eyewitness News	11PM - 11:35PM	MTWTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/02/12 11:28 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT507TH \$700.00 NM 4 WFSB F 10/05/12 11:33 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT507TH \$700.00 NM 3 WFSB Sa 10/06/12 11:14 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT507TH \$700.00 NM 1 WFSB M 10/08/12 11:10 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT507TH \$700.00 NM									
18	10/02/12	10/05/12	9am-10am	9am - 10am	-TWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/02/12 9:45 AM 9am-10am 9am - 10am :30 EEC12CT507TH \$500.00 NM									
19	10/02/12	10/05/12	Eyewitness News	6pm - 6:30pm	-TWTF--	:30	2	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 2 \$2,100.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

**INVOICE**

Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
496695-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1915

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
19	10/02/12	10/05/12	Eyewitness News	6pm - 6:30pm	-TWTF--	:30	2	\$2,100.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>Tu</td><td>10/02/12</td><td>6:21 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>EEC12CT507TH</td><td>\$2,100.00</td><td>NM</td></tr><tr><td>2</td><td>WFSB</td><td>W</td><td>10/03/12</td><td>6:14 PM</td><td>Eyewitness News</td><td>6pm - 6:30pm</td><td>:30</td><td>EEC12CT507TH</td><td>\$2,100.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Tu	10/02/12	6:21 PM	Eyewitness News	6pm - 6:30pm	:30	EEC12CT507TH	\$2,100.00	NM	2	WFSB	W	10/03/12	6:14 PM	Eyewitness News	6pm - 6:30pm	:30	EEC12CT507TH	\$2,100.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WFSB	Tu	10/02/12	6:21 PM	Eyewitness News	6pm - 6:30pm	:30	EEC12CT507TH	\$2,100.00	NM																																
2	WFSB	W	10/03/12	6:14 PM	Eyewitness News	6pm - 6:30pm	:30	EEC12CT507TH	\$2,100.00	NM																																
Total Spots							37																																			

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$32,725.00</b>
<u>Agency Commission</u>	<b>\$4,908.75</b>
<u>Net Amount Due</u>	<b>\$27,816.25</b>

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